|  |  |  |  |
| --- | --- | --- | --- |
| **Non-Broadcast Rates** |  |  | column 4 |
| Corporate Video |  |  | 4 |
| 1 - 2 min | $300 |  | 5 |
| 3 - 5 min | $425 |  | 2 |
| Per Video Rate (word count) | $250 per video up to 175 words |  | 3 |
|  | Additional $50 for each 100 words thereafter |  |  |
|  |  |  |  |
| Narration |  |  |  |
| Up to 5 mins | $275 |  |  |
| Up to 10 mins | $425 |  |  |
| Up to 15 mins | $525 |  |  |
| Up to 20 mins | $700 |  |  |
| Up to 30 Mins | $900 |  |  |
| Up to 40 mins | $1,225 |  |  |
| Up to 60 mins | $1,650 |  |  |
|  |  |  |  |
| E-Learning |  |  |  |
| General Platforms: Per Finished Minute | $22-$25 pfm |  |  |
| General Platform: Per word | $.25/word |  |  |
|  |  |  |  |
| 0-5 mins | $450 |  |  |
| 5-15 mins | $600 |  |  |
| 15-30 mins | $850 |  |  |
| 30-45 mins | $1,100 |  |  |
| 45-60 mins | $1,600 |  |  |
| 50 hours finished audio | $500 pfh + 50% deposit |  |  |
|  |  |  |  |
| Video Games | $425 1st hr / $200 per add |  |  |
|  | $400 for 1 page lines |  |  |
|  |  |  |  |
| IVR | $150 minimum |  |  |
| Message-on-hold | $200 minimum |  |  |
|  |  |  |  |
| Audiobooks | $250-$400 per finished hour |  |  |
| **Broadcast Rates** |  |  | column 4 |
| Radio | $250 |  | 4 |
| Local | $300 |  | 5 |
| Regional | $750 |  | 2 |
| National | $1,500 |  | 3 |
| Tags | $250 |  |  |
|  |  |  |  |
| Television |  |  |  |
| Local Cable | $300 |  |  |
| Local Broadcast | $400 |  |  |
| Regional | $1,500 |  |  |
| National | $2,500 |  |  |
| Tags - Local | $75 |  |  |
| Tags - Regional | $200 |  |  |
| Tags - National | $400 |  |  |
|  |  |  |  |
| Trailers |  |  |  |
| Local | $200 |  |  |
| Regional | $325 |  |  |
| National | $1,500 |  |  |

Quoted rates are based on the following criteria (unless otherwise specified):

Script preparation  -  Studio fee (recorded in my professional home studio)  -  Skype or Dialing into Studio to direct session (if required)

Noise free professional recording  -  Editing and Quality Control

1 Retakes included if voiceover errors or script mistakes

(unless there are several script changes) $150 additional for retakes sessions

Delivery of audio files in WAVE, AIFF, or MP3 with same day turnaround

All rates in USD and are subject to change based on the complexity of the audio requirements, Usage of the final product.

Rates can also be quoted on a per project basis based on your budget.